



Personalized Service

We give you more power, with lower fees.

Align is dedicated to offering a 24/7 personalized experience for you. This means providing solutions to align our advice with your personal values. Our platform provides investors like you the convenience of being able to set up an account quickly, monitor progress on the go, and make sure your portfolio aligns with your faith.

Setting up a biblically responsible investment (BRI) portfolio is not easy. Typically, there are three ways that most investors attempt to execute a BRI strategy:

1. Many investors buy BRI mutual funds. However, these can have high fees compared to performance and often fail to capture important tax and cost-optimization opportunities.
2. Some investors may hire a BRI-specific investment manager whose BRI portfolios may fulfill the investors' desire for BRI screening, but do not always provide proper diversification against risk, may have high investment minimums, and may also have high fees.
3. A few investors may try to pick their own basket of BRI investments, which can be quite the challenge. Besides the time commitment, there is a lack of readily available information, and access to professional screening tools is cost prohibitive for most.

We set out to simplify the investment process for BRI investors. We do the hard work for you, while helping you create a BRI portfolio that is low-cost, diversified, professionally managed, and takes advantage of tax optimization. We do all of this, while making sure your investments reflect your personal values.